



VISION AND MISSION

MALCA

Malaysian Lactation Consultants Association

Vision

Cultivating Professionalism towards Skilled Lactation Care in Malaysia

Mission

Our mission is to advance professional growth, education, and advocacy in providing comprehensive lactation care in Malaysia.

This highlights the Malaysian Lactation Consultant Association's commitment to quality and continuous progress in lactation care. It emphasizes the importance of striving for excellence and maintaining high standards in all aspects of their profession. Thus, in line with the association's strategy in achieving excellence by focusing on three main pillars:

- **Professional growth:** continuously improving lactation consultants' skills, knowledge, and expertise through mentoring, training, and growth opportunities.
- **Education:** providing evidence-based information and support that are easily accessible to the population at large and lactation consultants.
- **Advocacy:** promoting and safeguarding the rights to breastfeed and providing optimal lactation care for infants and mothers through advocacy of policies, practices, and societal support.



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